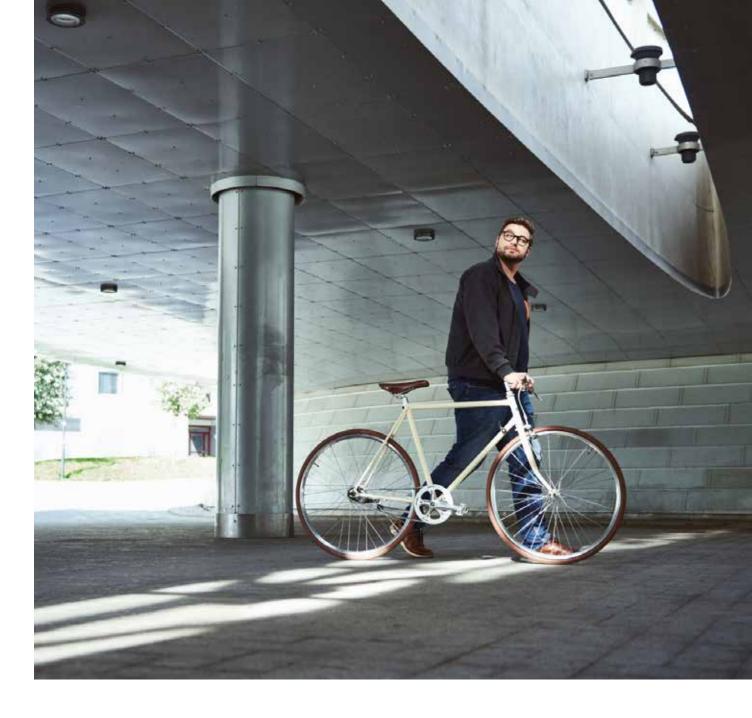
# Resilient workforce creates results

Firstbeat Lifestyle Assessment for corporate wellness

Firstbeat Lifestyle Assessment for Corporate Wellness is a unique tool that offers employees individual data about stress, recovery, fitness and exercise for improved wellbeing and better work performance. A personal, stress-recovery profile of everyday life with professional feedback motivates each employee to make changes for the better.





# Manage stress

Stressed employees are less effective and make more mistakes.

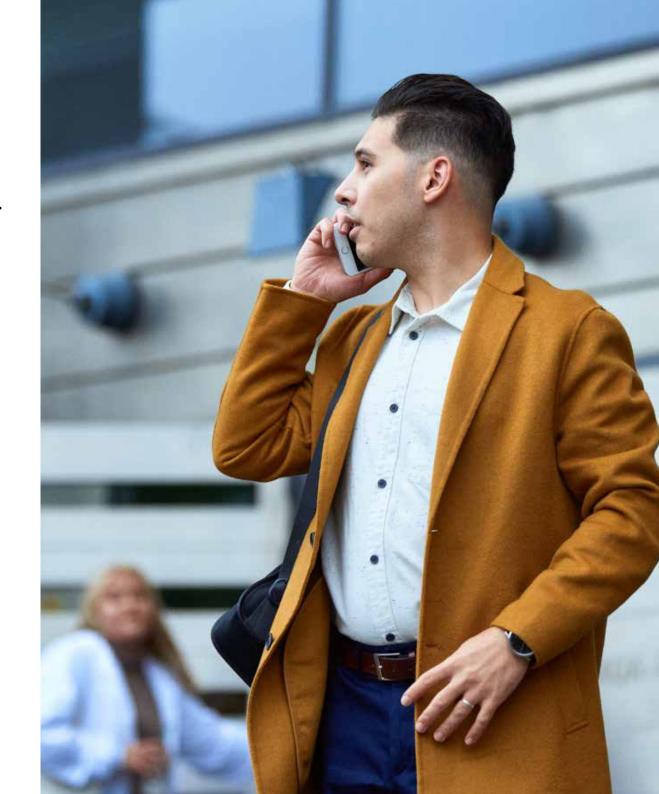
We help identify consuming factors in personal life and work that cause stress and can lead to burnout.

85% of employees coached feel more productive.

#### **Thursday** Busy workday



Start effective employee wellness programs easily and cost-efficiently – for key personnel, executive teams or for the entire staff.





### Enhance recovery

We help employees understand how to recover better.

Employees arrive to work energised and focused.

See how sleep, daily routine and aerobic fitness impact recovery.

#### Friday Business as usual



# CORPORATE WELLBEING STARTS WITH THE INDIVIDUAL

Did you know that 40% of wellbeing is determined by lifestyle choices? Based on a 24h heart rate variability analysis, Firstbeat Lifestyle Assessment connects the dots between lifestyle and wellbeing and motivates each employee to make changes for the better. The assessment is a 3-day physiological snapshot of everyday life: work, sleep and leisure time.

# Exercise right

Find the optimal level of exercise for each employee.

As a result, they will be more stress resilient and productive.

Proven to motivate employees to start and keep exercising.

Track progress as employees improve fitness.

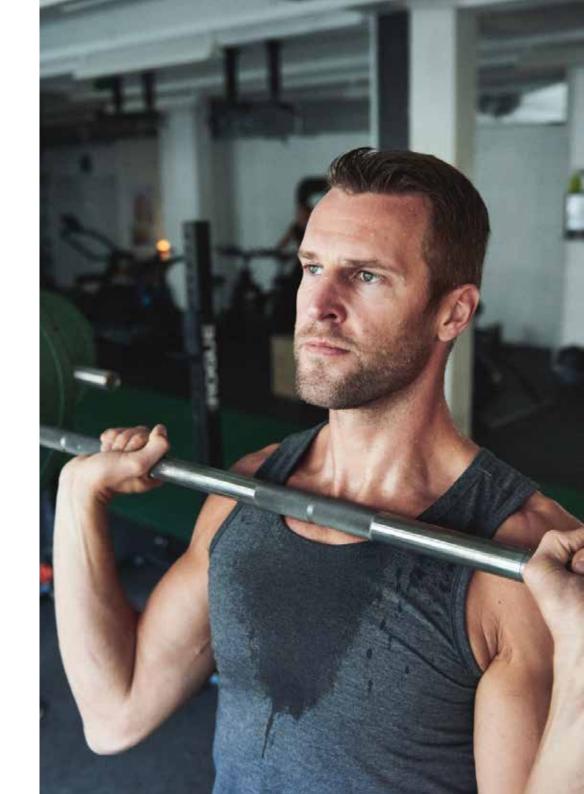
An effective ROI measure.

#### Saturday Recharging



#### **MEASURE INDIVIDUAL FITNESS**

Help employees discover their Fitness Level from one 30-minute walk and see if investments in wellness initiatives are paying off. A fitter employee is a more resilient employee.



"Every person who participates in [Firstbeat Lifestyle Assessment] will definitely bring positive changes to our business."

Charles Louw, Health Services Manager at BMW

90%

Of employees recommend



Individuals coached

10,000+

Corporation

**85**%

Of employees feel more productive

+30%

Reduction in sick leaves



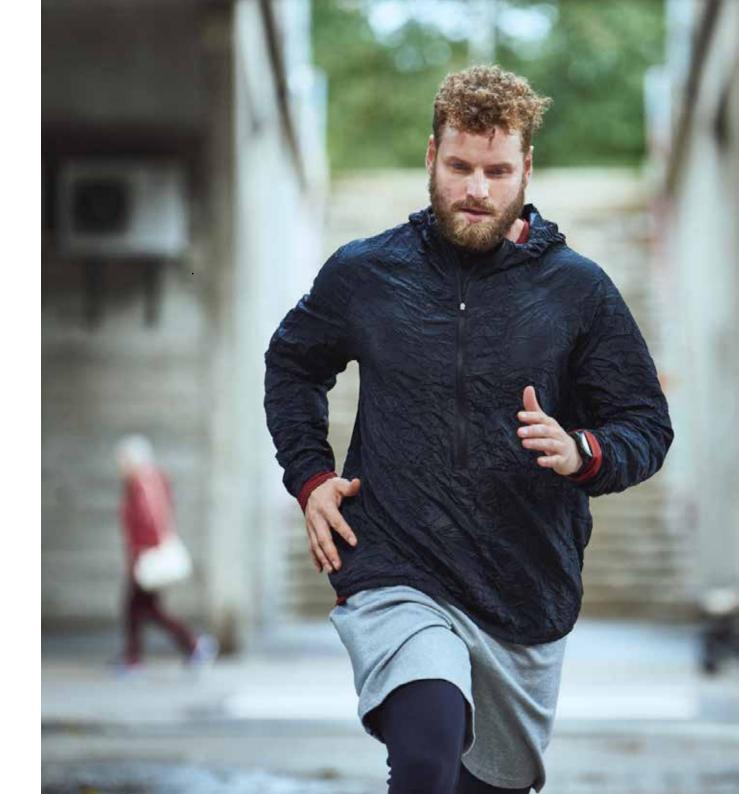
**Anticipate** 



Lead with data



**Create results** 





# Easy steps for the end client

1

#### **ASSESSMENT**

A 3-day measurement is easy to conduct in everyday life.



#### **RESULTS**

Personal report and feedback from a wellness specialist motivates and engages each employee. Summary for the management shows where you have succeeded and how to achieve the best results.



#### **IMPACT**

82% of employees are able to improve their stress management, sleep quality and exercise habits.

Start an effective employee program with proven results today!

Contact us for more information:

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Firstbeat.com